

## SUMMARY

Hello, my name is Dwight Carter and I have worked as a web and graphic designer for over 10 years. I enjoy challenges and love creating solutions for design and communication problems. Overall, my objective is to find a position with a company that provides stability and opportunities for growth. Positive work culture and great work atmosphere are a huge plus for me.



## EXPERIENCE

### **The High Road Agency – Interactive Designer** Johnson City, TN (October 2018 – present)

- Translate website design project requirements into wireframes, mockups, and working prototypes.
- Advocate for better UXD with client projects.
- Build small and medium sized business websites in WordPress.
- Support clients by providing website updates.
- Provide client training.

### **Sprout Media Lab – Web Project Manager** Raleigh, NC (April 2018 – September 2018)

- Manage the design, development and launch of client websites.
- Communicate with clients keeping them up to date on their projects.
- Conduct project management meetings.
- Help manage project board and support tickets.

### **Ply Gem – Web and Media Designer** Cary, NC (August 2015 – December 2017)

- Managed and maintained multiple business unit websites.
- Supported brand managers with web strategy, planning, and project execution.
- Provided sketches, wireframes, mockups, and concepts for web projects.
- Used IBM WebSphere Portal.
- Trained brand managers on CMS.
- Created landing pages, microsites, social media graphics, email templates, infographics, custom icons, and other creative assets.

### **Beacon Health System – Web Developer** South Bend, IN (August 2013 – present)

- Website maintenance, content reviews and updates.
- Web strategy and development.
- Created landing pages and microsites.
- Wireframing, mockups, and design.
- Email Campaigns (Constant Contact, MailChimp, etc.).
- Worked with WordPress and multiple CMS platforms.
- Updated social media channels.

## EDUCATION

**Liberty University** / Lynchburg, VA.  
Currently pursuing MA in Visual Communication Design

**TRINE University** / Angola, IN.  
Graduated May 9, 2015  
BS Degree in Communication  
Cum Laude (GPA 3.62)

**Ivy Tech Community College** / South Bend, IN.  
Graduated May 9, 2010  
AAS Degree in Visual Communications  
Cum Laude (GPA 3.69)

## SKILLS & KNOWLEDGE

### **CREATIVE**

Photoshop, Illustrator, InDesign, Sketch, Web Graphics, Graphic Design, Video Editing, Logos/Branding

### **WEB DESIGN/DEVELOPMENT**

Sketch, HTML, CSS, JavaScript, WordPress, Divi, UX/UI, Responsive Design, E-Commerce, WooCommerce, Blackbaud (Net Community, Kintera), IBM Websphere Portal, Mura CMS, Shopify, Axure

### **MARKETING**

Google Analytics, SEO, Social Media, Email Blasts, Content Writing